

BOARD OF DIRECTORS APPLICATION

Contact Information:

Courtney Welch
Policy & Strategy, SunPower Corporation
Boulder, CO
Courtney.Welch@sunpowercorp.com
303-808-4905



Biography:

Courtney's role at SunPower includes government relations, strategic business initiatives and new market entry. She and her team focus on shifting market and policy dynamics and its impact on SunPower products, sales, and finance in the company's residential, multifamily, grid services, and energy storage business nationwide.

Courtney brings nearly 20 years of experience in clean energy to SunPower. She has worked extensively in the areas of state and federal energy policy, utility energy efficiency and renewable programs, and decarbonization initiatives. She joined SunPower after working directly with electric and gas utilities, across the US and Canada, as Director of Distributed Energy Resources & Electrification Strategy at E Source. Her experience also includes policy and project development with cities, counties, states, and federal agencies while at the National Renewable Energy Laboratory. She also directly supported clean energy initiatives with state legislators while working with the National Conference of State Legislatures. She holds a B.A. in Environmental Studies and International Relations from Bowdoin College, and a Masters in Energy Law and Policy from the University of Denver Sturm College of Law.

Solar or Storage Experience:

The combination of distributed, community and utility-scale solar and storage – working together - has the opportunity to provide millions of savings for ratepayers and be the backbone of economic growth in Colorado. I can't wait to roll up my sleeves, muster the collective political weight of COSSA's members, and get to work!

I am based in Boulder, Colorado and lead SunPower's policy and strategy for Southwest, Rockies, and Central states. This encompasses government and public relations, strategic business initiatives and new market entry at the federal and state level. I have a deep understanding of policy advocacy, issue-based campaigns, coalition-building and fundraising. I know first-hand the importance of effective communication. I present regularly to the key internal

decision-makers at SunPower (including our CEO Peter Faricy and the executive leadership team), as well as to external influencers and government leaders.

In my first year and a half at SunPower, I was representing all part of our business – residential, multifamily, new homes, commercial and industrial, and community solar – in policy and regulatory matters. I feel comfortable representing all sectors; however, given the acquisition of SunPower’s C&I and community solar business about a year ago, I regularly represent the residential sector in my day-to-day. Because SunPower works with about 20 dealers (smaller local installation/sales businesses) throughout Colorado, I am capable of providing both a large, national solar corporation’s perspective as well as the perspective of smaller Colorado-based businesses. SunPower has expanded beyond just solar and storage, my work now includes policy and regulatory matters involving low-income and disadvantaged communities, EV charging and rate design, grid services and whole home electrification solutions.

I currently serve on the Texas Solar Power Association’s Executive Board, SEIA’s Intermountain West Committee and Central States Committee, AEE’s Driving Market Adoption & Market Transformation West Group and the Texas subgroup, the Steering Committee for the SolarAPP+ Coalition, and the Governing Committee for Local Solar for All. Prior to handing off coverage of the Midwest region to a colleague, I served as the Vice President on the Illinois Solar Energy Association’s Executive Board of Directors. SunPower is also a member or sponsor of the following organizations: Vote Solar, IREC/Solar Foundation, WRISE, SolarAPP+ Campaign, AEE, ACORE, Local Solar for All, Solar Rights Alliance, SEPA, ELPC.

I hope to bring my experience, industry connections, and enthusiasm into a seat on the COSSA Board of Directors.

My Priorities:

1. Defend full retail NEM from erosion
2. Expand opportunities for aggregated DERs and grid services
3. Increase adoption of SolarAPP+ (online, instant permitting tool) in jurisdictions across Colorado

My Strengths:

1. Residential perspective (single-family, multifamily, new homes)
2. Experience shaping SunPower strategy to achieve its 25x25 Initiative and policy focus on expanding access to low-income and disadvantaged communities
3. Direct experience working with electric and gas utilities in Colorado (Xcel, Colorado Springs, Fort Collins, Black Hills, Holy Cross) on distributed generation and whole-home electrification initiatives
4. Ability to synthesize complex policy matters, best practices, or market reports into digestible information and solutions to support the solar and storage industry.