

**Contact Information:**

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**Biography:**

I have been in the solar industry since 2010 when EcoMark Solar launched! Before then I worked in the construction, real estate, and advertising fields so Solar was a perfect fit for my experience and my interest in sustainability and entrepreneurship. Since then EcoMark Solar has been an amazing opportunity to develop a successful business in an important industry.

I grew up in Seattle, WA, went to college at Colorado State University, and currently live by Sloans Lake with my wife and 2 year old son. I continue to look forward to building a business and a family here in Colorado while enjoying the outdoors and the amazing restaurant scene in Denver!

**Solar or Storage Experience:**

I have 10 years of experience selling, designing, and installing solar, both residential and commercial. I currently hold the General Contractors license across all jurisdictions that EcoMark Solar operates in. Over the years I have also accumulated training and certificates for NABCEP, OSHA, CPR, Forklift Operator, BPI Building Professional, Energy Star, EcoBroker and Roofing Contractor licensing.

EcoMark Solar recently starting selling and installing residential storage solutions, including one in my home. I am looking forward to learning more and gaining more installation experience as this exciting sector of our market grows.

**My Priorities:**

My top three priorities to advance the solar industry are:

1. To keep rates competitive and the utility companies in check
2. To improve access to solar for low income families
3. To advance the adoption of solar + storage and smart grid capabilities across the state of Colorado

**My Strengths:**

I believe that my expertise and experience in sales and installation will help the COSSA membership advance Colorado's solar industry. My first hand understanding of what consumers are looking for, and my in depth knowledge of the challenges that face an installation company will bring valuable input to the COSSA Board. I believe my success as an entrepreneur and a business leader have given me the experience and the confidence to rise to the challenge of facing important issues for our industry.

Thank you for your consideration and I look forward to the selection process.

Sincerely,

Jake DiRe