



Solar Power Mountain West 2018

**The Rocky Mountain Region's Largest
Solar and Energy Storage Conference and Expo**

March 12th-14th, 2018 | The Hyatt Regency Denver-Aurora Conference Center

Become a Sponsor – Reach Your Target Audience

Solar Power Mountain West offers you outstanding visibility focused directly at your target audience. As the region's leading business-to-business solar conference and expo, the conference provides the best opportunity to boost your connections with solar businesses across Colorado and the nation.

This conference is presented by the leading solar energy nonprofit, the Colorado Solar Energy Industries Association. Not only does your sponsorship help strengthen your brand, but every dollar supports statewide efforts to expand solar markets for you.

Conference and Awards Ceremony Title Sponsor: Gain unprecedented visibility to position your organization as a solar leader –Exclusive Sponsorship Limited to One Organization

Member: \$17,995 investment | Non-member: \$19,995 investment

- Welcome attendees and receive two minutes to introduce your organization at morning keynote
- Introduce keynote or other high-profile presenter
- Welcome attendees to Awards Ceremony Reception and provide opening remarks.
- Complementary 320 square feet of exhibit space (four booths) in prime location - \$4,600 value
- Prime placement of logo in 12 bi-weekly COSEIA email updates to solar leaders - \$4,200 value
- Special COSEIA logo as "Title Sponsor of Solar Power Mountain West" for your marketing purposes
- Top placement of logo on Solar Power Colorado conference website
- Promotional materials inserted in conference bag and distributed to all registrants
- Pre-registered attendee mail list for up to four promotional mailings
- Premium full-page ad in official conference program and award ceremony program- \$2,500 value
- 20 complementary Full Conference badges for employees or customers - \$3,980 value
- 20 complementary Awards Ceremony tickets for employees or customers
- Opportunity to hang banner in registration area and at Awards Ceremony
- Prime placement of logo on sponsorship recognition signs at conference
- Prominent logo recognition throughout conference on sponsor reel
- Pre and post-event attendee list
- Complementary annual COSEIA membership – up to a \$3,500 value
- Prominent recognition in conference press release to leading media organizations

To reserve your sponsorship contact Keelin Kelly at COSEIA: 303.333.7342 or kkelly@coseia.org

- Use of a private Board Room throughout the event for meetings and networking
- Logo recognition on the Solar Power Colorado conference website, digital marketing and official conference program for one full year

Terawatt Sponsor: Get exclusive visibility among Colorado’s top solar business leaders

Quantity Available: Limited to only two outstanding organizations:

Member: \$13,495 investment | Non-member: \$14,995 investment

- Complementary 320 square feet of exhibit space (four booths) in prime location between the exhibit hall and conference program space. Booth and signage will be fully viable during the opening conference sessions. - \$5,400 value
- Prominent placement of logo on Solar Power Colorado conference website
- Promotional materials inserted in conference bag and distributed to all registrants
- Premium full-page ad in official conference program - \$2,500 value
- 10 complementary Full Conference badges for employees or customers - \$3,000 value
- 10 complementary Awards Ceremony tickets for employees or customers
- Opportunity to hang banner by conference registration area
- Prime placement of logo on sponsorship recognition signs at conference
- Prominent logo recognition throughout conference on sponsor reel
- Pre-registered attendee mail list for up to two promotional mailings
- Complementary annual COSEIA membership – up to a \$3,500 value
- Conference attendee list provided for post marketing projects
- Use of a private Board Room throughout the event for meetings and networking
- Logo recognition on the Solar Power Colorado conference website, digital marketing and official conference program for one full year

Gigawatt Sponsor: Gain lasting exposure for your company before, during & after the event

Quantity Available: Limited to only three organizations:

Member: \$6,295 investment | Non-member: \$6,995 investment

- Complementary 160 square feet of exhibit space (2 booths) in premium location at the entrance of the main conference ballroom- \$2,700 value
- 6 complementary Full Conference registration badges for employees or customers – \$1,800 value
- 6 complementary Awards Ceremony tickets for employees or customers
- Prominent placement of logo on sponsorship recognition signs throughout conference
- Promotional materials inserted in conference bag and distributed to all registrants
- Prominent logo recognition throughout conference on sponsor reel
- Pre-registered attendee mail list for up to two promotional mailings
- Half-page in official conference program - \$1,850 value
- Opportunity to hang banner by conference registration area or adjoining hallway
- Logo recognition on the Solar Power Colorado conference website, digital marketing and official conference program for one full year
- Conference attendee list provided for post marketing projects

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Megawatt Sponsor: Build your brand as a solar leader in Colorado

Member: \$3,495 investment | Non-member: \$4,195 investment

- Complementary 160 square feet of exhibit space (2 booths), highly visible location - \$2,700 value
- Promotional materials inserted in conference bag and distributed to all registrants
- Sponsor logo on signs throughout conference venue
- Quarter page ad in official conference program - \$1,000 value
- Sponsor logo in official conference program
- 4 complementary Full Conference registration for employees or customers - \$1,200 value
- 7 complementary Awards Ceremony tickets for employees or customers
- Logo recognition on the Solar Power Colorado conference website, digital marketing and official conference program for one full year

Keynote Luncheon Sponsor: Get exclusive visibility among Colorado's top solar business leaders.

Member: \$7,195 investment | Non-member: \$7,995 investment

- Prominent recognition as the lunch sponsor on both Tuesday and Wednesday with opportunity to introduce organization and/or keynote speaker
- Logo on special recognition signs at lunch stations and marketing materials next to lunch stations
- Pre-registered attendee mail list for up to two promotional mailings
- Prominent placement of logo on Solar Power Colorado conference website
- Half-page ad in official conference program
- Promotional materials inserted in conference bag and distributed to all registrants
- 6 complementary Full Conference registration badges for employees or customers - \$1,800 value
- 6 complementary Awards Ceremony tickets for employees or customers
- Sponsor logo on Solar Power Colorado conference website
- Pre-conference attendee list provided for up to two emails
- Logo recognition on the Solar Power Colorado conference website, digital marketing and official conference program for one full year

Networking Happy Hour Sponsor: Get exclusive visibility among Colorado's top solar business leaders

Quantity Available: Limited to only one organization:

Member: \$3,495 investment | Non-member: \$3,995 investment

- Welcome attendees and introduce your organization at evening networking event
- Logo on signs throughout event and marketing materials next to food stations
- Prominent placement of logo on Solar Power Colorado conference website
- Quarter page ad in official conference program
- Promotional materials inserted in conference bag and distributed to all registrants
- 6 complementary Full Conference registration badges for employees or customers - \$1,800 value
- 6 complementary Awards Ceremony tickets for employees or customers
- Logo recognition on the Solar Power Colorado conference website, digital marketing and official conference program for one full year

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Coffee Break Sponsor: Get exclusive visibility among Colorado's top solar business leaders

Member: \$2,465 investment | Non-member: \$2,995 investment

- Prominent recognition as the coffee break sponsor (Tuesday or Wednesday)
- Logo on conference signs near coffee station and your marketing materials displayed
- Pre-registered attendee mail list for up to two promotional mailings
- Prominent placement of logo on Solar Power Colorado conference website
- Quarter page ad in official conference program
- Promotional materials inserted in conference bag distributed to all registrants
- 6 complementary Full Conference registrations for employees or customers - \$1,800 value
- 6 complementary Awards Ceremony tickets for employees or customers
- Logo recognition on the Solar Power Colorado conference website, digital marketing and official conference program for one full year

Exclusive Session Sponsor:

Opening Sessions: Member: \$2,695 investment | Non-member: \$2,995 investment

Regular Session: \$1,975 investment | Non-member: \$2,195 investment

Quantity Available: Limited to only one organization per session:

- Choice of one session to serve as the exclusive sponsor and limited to only one organization
- Prominent logo recognition during the session on executive screens
- Opportunity to participate as a panelist for the sponsored session (limited availability)
- 3 complementary Full Conference registration badges for employees or clients
- 3 complementary Awards Ceremony tickets for employees or customers
- Logo recognition on the Solar Power Colorado conference website, digital marketing and official conference program for one full year

Exhibit Information:

Standard 8x10 exhibits: \$1,495 (COSEIA Members) \$1,795 (non-COSEIA Members)

Premium location 8x10 exhibits: \$2,195 (COSEIA Members) \$2,595 (non-COSEIA Members)

Each exhibit package includes the following benefits:

- Two full conference passes including opening Awards Ceremony
- Discounted full conference passes of \$150 for other attendees from your company
- Access to all conference sessions, expo hall, networking events and workshops for booth staff
- Breakfast and lunch provided for your staff on Tuesday & Wednesday
- Pipe & drape, 1 skirted table, 2 chairs, and waste basket
- Internet access sufficient for web browsing and email. Additional bandwidth can be purchased from the venue if you will be streaming videos or doing activities that require more bandwidth.
- Additional tables, electricity, HD televisions/displays and internet access are available through event venue and provider

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Conference Location & Hours: Hyatt Regency Aurora

Event Dates: March 12th-14th, 2018

Exhibit Hall Setup: March 12, 2018 - 12:00pm to 6:00pm (setup)

Exhibit Hall Hours:

March 13, 2018: 11am-6:00pm

March 14, 2018: 11am-5:00pm

All proposed sponsors are subject to COSEIA Board approval.